

## **Pacific Capital Group's Gary Winnick Appointed to Advisory Board of New York Forum**

*The Forum will bring global business and political leaders to New York City to address some of the world's greatest economic challenges. A report of the Forum's recommendations will be presented to the members of the G20 meeting in Toronto this summer.*

**BEVERLY HILLS, CA – April 21, 2010** – Gary Winnick, chairman and founder of Pacific Capital Group, has been appointed to the advisory board of the New York Forum.

At the first session of this inaugural conference, scheduled for June 22-23, 2010, high-profile CEOs, investors, and policy makers will lead plenary sessions and will participate in smaller targeted task forces.

Topics to be addressed include the future of the global economy, reinvention of the New York economy, and rebuilding confidence and credibility within the business world.

Said Winnick: "I am pleased to participate in this Forum, created by Richard Attias, a true visionary who put the Davos World Economic Forum on the map. Richard's admirable goal is to bring business and political leaders to the world's financial capital, New York City, in a collaborative environment where they can brainstorm viable solutions to the world's challenges."

A Forum delegation will present their findings to representatives of the G20, who are meeting the following week in Toronto.

The New York Forum strategic partners include *The New York Times*, The Partnership for New York City and The Boston Consulting Group. Attali and Associates, under the direction of Jacques Attali – French economist, founding president of EBRD and President of Planet Finance – is a programming partner.

### **About Pacific Capital Group**

Pacific Capital Group, Inc. ("PCG") is a Los Angeles, CA based investment firm established in 1985, which is today involved with private equity, restructuring and investments in a select group of industries, such as material science, health care, real estate and telecommunications.

The firm was founded and is led by financier and philanthropist Gary Winnick who has 30 years of experience in capital markets and investing. His vision, innovation, and dedication to effect positive change in society drive the firm's investment thesis as well as the contribution goals of the Winnick Family Foundation. Mr. Winnick is Chairman and Chief Executive Officer of PCG.

Mr. Winnick is also Founder and Chairman of iCRETE, a PCG portfolio enterprise. iCRETE is a clean-energy leader and the world's premier concrete technology company, transforming the way ready mixed and precast concrete is designed, produced and used worldwide.

Pacific Capital Group also created and funded Global Crossing, of which Mr. Winnick was Founder and Chairman. The Global Crossing fiber optic network now spans a total of 130,000 miles worldwide.

Mr. Winnick is a patron of humanitarian and literacy projects worldwide including support for a select group of world-class universities, libraries, medical research centers, and fine art institutions. He is also

WINNICK  
FAMILY *Foundation*

a member of numerous national and international philanthropic boards and associations, including the Museum of Modern Art and the US-UAE Business Council.

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